

11th CARIBBEAN CONFERENCE ON COMPREHENSIVE DISASTER MANAGEMENT

SPONSOR PROPECTUS



December 2-6, 2019
Sint Maarten



WHAT IS THE CARIBBEAN CONFERENCE ON COMPREHENSIVE DISASTER MANAGEMENT?

The 11th hosting of the Caribbean Conference on Comprehensive Disaster Management presents a grand opportunity for partners and stakeholders in the field of disaster management to demonstrate how their work can be applied through learning and exchanging of new knowledge, skills and products.

Slated for December 2 - 6 2019, the 11th Caribbean Conference on Comprehensive Disaster Management (CDM) will be hosted in collaboration with the Government of Sint Maarten under the theme **“The Road to Resilience Checkpoint 2019 - Safeguarding Our Communities, Livelihoods and Economies”**.

Since the hosting of the first conference in 2006, the event has gained recognition as the flagship event on the CDEMA Calendar and the premier DRM forum within the Caribbean region. The conference has showcased best practices emerging from CDEMA's 18 Participating States and has emerged as a platform for the engagement of political leaders, physical planners, meteorologists, climate change stakeholders, researchers, educators, and public and private financial experts as well as facilitated inter-stakeholder exchanges/networking and “birthing” of new policy ideas.

This year, we anticipate an exciting week-long programme, as we provide a space for DRM practitioners and partners to collectively examine the progress made in integrating CDM across sectors. In keeping with the checkpoint approach to monitoring the progress of the 2014-2024 CDM Strategy, participants and decision makers will be provided with information related to progress, gaps and lessons learnt towards the achievement of CDM. The objectives of CDM11 are to:

- Highlight the progress in achieving Comprehensive Disaster Management (CDM) Strategy Results 2014-2018
- Showcase opportunities for protecting livelihoods and economies within various communities
- Promote youth empowerment in safeguarding our communities, livelihoods and economies
- Identify lessons from past events and opportunities to inform future resilience
- Facilitate exchanges and knowledge sharing on CDM related research, tools, models, products, information and educational materials
- Promote understanding of the Resilience Framework adopted by CARICOM Heads of Government
- Promote the goals of and build commitment for Comprehensive Disaster Management (CDM)

The Conference has also been positioned as a very important “milestone event” to galvanize the Caribbean’s position and key messages into the United Nations Regional Platform for Disaster Risk Reduction which will be hosted for the first time ever in the Caribbean in Jamaica in July 2020.

WHO ATTENDS THE CDM CONFERENCE?

**Disaster
Management
Practitioners**

**International
Donor
Community**

**Regional
Technical
Institutions**

**Public Sector/
Government
Agencies**

**Private Sector
Industry
Partners**

**Community/
Civil Society
Members**

**Academic
Institutions**

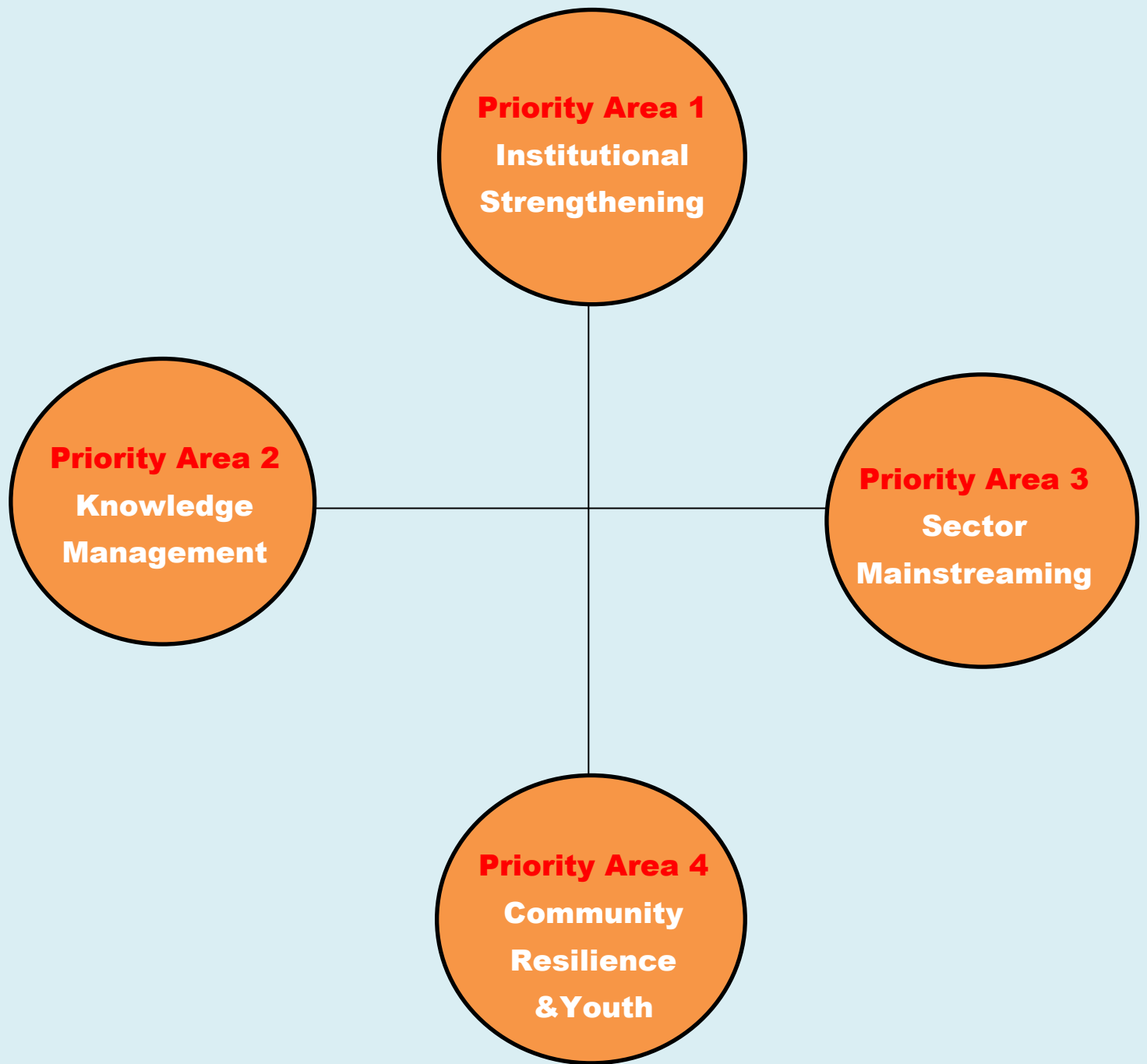
**Youth
Representatives**

**Delegates from
40+ countries**



WHAT DOES THE CONFERENCE FEATURE?

Each day of the conference is dedicated to an extensive learning and sharing experience covering each of the four (4) Priority Areas of the CDM Strategy & Framework as well as interesting topics facilitated by our partners in plenary, concurrent and professional development sessions.



Who Sponsors?

This year, we anticipate an exciting week long programme, as DRM practitioners and partners regionally and internationally come together to collectively examine the progress made in integrating CDM across sectors. In keeping with the checkpoint approach to monitoring the progress of the 2014-2024 CDM Strategy, participants and decision makers will be provided with information related to progress, gaps and lesson learnt towards the achievement of CDM. The Conference will also consider the key policy related outcomes from the recently held Understanding Risk Caribbean Event held in Barbados in May 2019. These outcomes are:

1. The continued advancement of the Caribbean Pathway to Resilience
2. Addressing outstanding gaps in risk informed decision making
3. Enhancing the Regional Response Mechanism and the Caribbean Resilient Recovery Facility arrangements.
4. Continued engagement of the Private Sector in Disaster Risk Management

The theme, “*CDM: The Road to Resilience. Check Point 2019 – Safeguarding our Communities, Livelihoods and Economies*” encompasses all sectors working together to enhance efforts in achieving comprehensive disaster management in our individual and collective spaces.

Companies and organisations that offer products, technologies, equipment and services are welcomed to be sponsors of the 11th Caribbean Conference on Comprehensive Disaster Management. These include but not limited to entities operating in both the private and public sectors:

- ✚ Construction Industry
- ✚ Engineers-Consultants
- ✚ Telecommunications Companies
- ✚ Tourism Industry Players
- ✚ Insurance Companies
- ✚ Emergency Supply Providers
- ✚ Retail Companies
- ✚ Academic Institutions
- ✚ Government Agencies
- ✚ Non-profit and NGO's
- ✚ Development/Donor Agencies

WHY SHOULD YOU SPONSOR?

Participating as a sponsor at the 11th Caribbean Conference on Comprehensive Disaster Management will give your company/organisation the opportunity to customize, connect and integrate with over 300+ participants. We believe in providing you, our sponsor, with utmost value for your investment and will therefore ensure that you benefit from the marketing exposure before, during and after the conference. For us, the organizers, alignment with your brand will demonstrate our shared values as well as provide an opportunity to *build* a truly symbiotic and long lasting partnership.

What Should You Sponsor?

Custom Sponsorship Opportunities for Your Taking!

Incentives will include logo placements, company brand/signage, company listing on conference website, promotion across social media and on mobile apps and complimentary event passes.

Promotion	Cost	Benefits
Opening Ceremony Be a part of the kickoff experience for the highly anticipated conference as the title sponsor. Feel free to network and capitalize on branding opportunities!	US\$15,000	Recognition as a Gold Sponsor at CDM11
Charging Station Today's technology driven world needs to be fully charged. Why not sponsor a charging station for devices such as laptops, phones and tablets?	US\$5000	Recognition as a Bronze Sponsor at CDM11
Awards Awardees will never forget their award from CDM11 and even better, your company will be with them wherever the award goes!	CDEMA Council's Award (US\$3,000); CDEMA Outstanding Private Sector Award (US\$3,000) Jeremy Collymore Award for Research in Disaster Response and Disaster Risk Management (US\$5,000) <i>This Award is co-sponsored by Profiles Caribbean Inc.</i>	Benefits: Joint naming rights for Award • One complimentary guest pass for Opening Ceremony and Gala Awards • Joint presentation of Award • Link to company/organisation website from conference website • Promotional inserts in Conference tote bag • Social media postings displayed on large screen during conference. Special Awards: CDM Partners will be invited to present special awards based on their CDM implementation area. Each award will be sponsored by the respective CDM Partner.

Film Festival	US\$2500	<p>Benefits: Naming rights to the Film Festival with recognition on the conference website and app</p> <ul style="list-style-type: none"> • Opportunity to show four (4) films (total run time of 30 minutes for all 4 films) Social media postings displayed on large screen during conference • Placement of company signage during the Film Festival • Welcome remarks at opening of Film Festival (3 minutes)
<p>Photo Booth and Selfie Wall</p> <p>Allow delegates to take photos with company banners and selfie frames designed with your company's brand</p>	US\$1000	<p>Benefits:</p> <ul style="list-style-type: none"> • Have photos taken by the photo wall to be shared on sponsor's and delegates social media platforms • Photos displayed on large screen during conference • Social media posts on conference website and CDEMA platforms during the conference
<p>Volunteers</p> <p>Align your company with the CDM youth volunteers project. This is a great opportunity to highlight corporate social responsibility by giving back to the youth as they assist in implementing an efficient and successful event.</p>	US\$3000	<p>Benefits: Company aligned with the volunteer project for CDM11</p> <ul style="list-style-type: none"> • Company logo branded on Volunteers' Shirt • Company logo included on youth paraphernalia item

Sponsorship Packages

There are a range of general sponsorship options to suit your budget and marketing needs. You may choose from our Platinum, Diamond, Gold, Silver or Bronze value packages. **To discuss further opportunities, please contact us at conferencecoordinator@cdema.org.**

SPONSORSHIP BENEFITS	PLATINUM VALUE: US\$30,000	DIAMOND VALUE: US\$20,000	GOLD VALUE: US\$15,000	SILVER VALUE: US\$10,000	BRONZE VALUE: US\$5,000
VIP registration and seating	✓				
Opportunity to introduce speaker during general session	✓				
Complimentary 8' x 8' exhibitor's booth	✓	✓	✓		
Branding in the main conference hall	✓	✓	✓		
Complimentary conference registration (s)	3	2	1	1	1
Advertisement on the official conference app	✓	✓	✓	✓	✓
Opportunity to present to the conference audience	10 minutes	5 minutes	5 minutes		
Logo hyperlink and company bio on conference website	On signing of agreement (Company/Organisation profile - 200 words)	3 months (Company/Organisation profile - 200 words)	2 months (name, contact info)	1 month (name, contact info)	
Logo placement on conference display screens	✓	✓	✓		
Recognition during the Opening Ceremony, in media interviews and/ or Closing Ceremony	✓	✓	✓	✓	
Increased marketing impressions on conference's social media channels	3 months	3 months	2 months	1 month	1 month
Logo placement on Conference memorabilia	✓	✓			
Inclusion of organisation's promotional material in Conference tote bag	✓	✓	✓	✓	✓
Invitation for representatives to attend the Opening Ceremony and Awards Gala with VIP seating	5	3	2	1	1

Previous Sponsors

Since its inception, CDEMA has pursued a policy of collaboration with national, regional and international organizations which share similar interests in building a culture of safety and resilience to disasters. As such, the conference has been supported over the past 9 years by a number of international donors and private sector partners. These include, but are not limited to, the following:



Canada



The Organisers

Click on the links below to learn more about the 11th Caribbean Conference on CDM organisers.

[The Caribbean Disaster Emergency Management Agency \(CDEMA\)](#)

[The Government of Sint Maarten](#)



For more information on the 11th Caribbean Conference on Comprehensive Disaster Management:

Contact our Conference Coordinator at:

Email: conferencecoordinator@cdema.org

Telephone: 1 (246) 434-4880

Visit our conference website www.cdema.org/cdm11