

11th CARIBBEAN CONFERENCE ON COMPREHENSIVE DISASTER MANAGEMENT

EXHIBITOR PROPECTUS



When

DECEMBER 2 – 6, 2019

Where

**SONESTA MAHO BEACH
RESORT, SINT MAARTEN**

EXHIBIT YOUR PRODUCTS/SERVICES AT THE 11th CDM CONFERENCE

The 11th Caribbean Conference on Comprehensive Disaster Management offers exhibitors unique opportunities for heightened visibility and access to a captive audience of decision-makers and professionals in the area of disaster management.

Whether you are selling existing products or services, introducing new products or promoting your organisation, exhibiting at the 11th CDM Conference provides the prime opportunity for you to engage the best of the crop in disaster management.

Under the theme “***The Road to Resilience Checkpoint 2019 - Safeguarding Our Communities, Livelihoods and Economies***”, we anticipate an exciting week long programme, as DRM practitioners and partners regionally and internationally come together to collectively examine the progress made in integrating CDM across sectors. The 11th CDM Conference also gives you the opportunity to align your product/service with providing a safer, more resilient and sustainable Caribbean region.

Nine (9) ways to benefit as an exhibitor...

1. Opportunity to showcase and pitch products and services during the ‘Caribbean Market Place’ session.
2. Promote products and services through direct interaction with approximately 300+ disaster management professionals and key decision-makers from the Caribbean, Latin America, North America, Europe, Asia and the Pacific.
3. Take advantage of over 20 hours of exhibit time.
4. Generate sales leads through new product launches and product demonstrations.
5. Explore and develop synergies and connections with potential partners.
6. Reinforce your commitment to fostering stronger ties for more resilient Caribbean communities.
7. Increase marketing impressions through inclusion in the official Conference App.
8. Further promote products and services through the conference website and social media channels (Facebook, Instagram, and Twitter).

FOUR (4) WINNING WAYS TO EXHIBIT...

The CDM exhibition, which is in its 11th staging, is designed to celebrate successful experiences and best practices in Disaster Risk Reduction (DRR), regionally and globally. As such, it facilitates the showcase and demonstration of DRR-related research, tools and products and allows for the engagement of potential customers, partners and key decision-makers.

Exhibitors should therefore be mindful of the following when planning their displays:

1. Aesthetic Appeal

With competition for the attention of delegates, exhibitors must ensure that their booths are both visible and inviting. Creative designs, bright colours and attractive signage will seize the attention of delegates and encourage them to visit your booth.

2. Content

While an attractive booth will encourage delegates to stop and look, innovative and interesting products or content will keep them there. Be sure to include engaging elements such as demonstrations, games, product launches or multi-media presentations. These will generate considerable interest and attract delegates. Remember people always follow a crowd!

3. Incentives

Giveaways are excellent for generating buzz around your booth, thereby attracting other conference delegates. These should be useful and innovative and should be branded with your company's logo and contact information. For added impact choose giveaways that are unique and are relevant to your specific product or industry.

4. Staffing of Booths

Booths should be staffed at all times during exhibition hours. Persons managing booths should be energetic, professional and knowledgeable of the products being offered.



FOUR (4) WINNING WAYS TO EXHIBIT...



The official launch of the exhibition will take place on Tuesday December 3rd 2019, starting at 4:30 p.m.

The exhibition opens to the public on **Wednesday, December 4th** and closes on **Friday, December 6th**.

Opening Hours:

Wednesday & Thursday
8:30 a.m. to 5 p.m.

Friday
8:30 a.m. to 1:00 p.m.

Exhibitors are encouraged to set-up their booths between the hours of 8:00am and 12:00p.m. on Tuesday, December 03, 2019. All booths should be completed by 1:30pm on Tuesday, December 03, 2019.

End of Exhibition: Disposal of Materials

Dismantling of booths should be undertaken no earlier than 1 p.m. on Friday, December 6th.

CDEMA will not assume responsibility for exhibits or materials that are not removed by the exhibitor subsequent to the closure of the exhibition. Exhibitors, who do not dispose of exhibition materials, will be billed for disposal.

What amenities can exhibitors expect?

CDEMA will supply all exhibitors with the following:

- ✚ An 8 ft x 8 ft booth space
- ✚ One (1) 6 ft skirted table with 2 chairs
- ✚ Access to 1 electrical outlet
- ✚ One waste paper basket
- ✚ Access to wireless internet
- ✚ One (1) complimentary lunch ticket per day (Dec 4-6, 2019)
- ✚ One (1) complimentary ticket to the Closing Ceremony, Awards and Gala Dinner

Please note that audio visual equipment (including television screens etc) is not included in the package above. To order such equipment, please contact any of the three recommended suppliers:

1. **Sonesta Maho Hotel AV Services**
Email: plourens@sonestastmaarten.com
2. **Sound 2000**
Email: info@sound2000live.com
Tel: +1 721 520-1373
3. **Sound Masters**
Email: Soundmasters185@Yahoo.com
Tel: +590 690 87 0399

What level of investment is required?

US\$1,200

Where can I register?

Organizations wishing to register for the conference exhibition may do so by [clicking here](#). Please select Exhibitor as your registrant type and complete the registration process online.

Past exhibitors

Over the years the exhibition has attracted a diverse group of regional and international exhibitors. A of these can be viewed below:

- Alerting Solutions Inc.
- Association of Business Continuity Professionals
- Atrevia NDRM
- CCS Group Limited
- Caribbean Institute for Meteorology & Hydrology
- Caribbean Catastrophe Risk Insurance Facility
- Caribbean Development Bank
- Category 5 Hurricane Shutters Company
- Fortis Medical
- General Dynamics Mission Systems Canada
- GeoOrbis Inc.
- Intermedix
- International Federation of the Red Cross
- International Recovery Platform
- Mabey Bridge
- Massy Technologies
- Mortuary Response Solutions
- National Emergency Management Agency
- National Jamaican Water Company
- Pan American Health Organization
- Petrotrin Trinidad
- Planet National
- Security Centres International Ltd
- Sectus Technology International Inc
- Seismic Research Centre (University of the West Indies)
- Tactical & Survival Specialists Inc.
- United Insurance Company Limited
- United Nations Development Programme (UNDP)
- United Nations Development Programme/ World Food Programme
- United Nations Office for Disaster Risk Reduction
- United States Agency for International Development (USAID)
- Via Radio Corporation



Countries Represented at Past CDM Conferences



- Anguilla
- Antigua and Barbuda
- Aruba
- Bahamas
- Barbados
- Belize
- Bonaire
- British Virgin Islands
- Canada
- Cayman Islands
- Chile
- Curacao
- Dominica
- Dominican Republic
- Ethiopia
- Fiji
- France
- French Guiana
- Germany
- Grenada
- Guatemala
- Guyana
- Haiti
- Italy
- Jamaica
- Mexico
- Micronesia
- Montserrat
- Netherland Antilles
- New Caledonia
- Nicaragua
- Nigeria
- Norway
- Panama
- Puerto Rico
- St. Kitts and Nevis
- Saint Lucia
- St. Vincent and the Grenadines
- Samoa
- Saint Maarten
- Suriname
- Sweden
- Switzerland
- Trinidad and Tobago
- Turk and Caicos Islands
- United Kingdom
- United States of America

The Organizers

Click on the links below to learn more about the 11th Caribbean Conference on CDM organisers.

[The Caribbean Disaster Emergency Management Agency \(CDEMA\)](#)

[The Government of Sint Maarten](#)

For more information on the 11th Caribbean Conference on Comprehensive Disaster Management:

Contact our Conference Coordinator at:

Email: conferencecoordinator@cdema.org

Telephone: 1 (246) 434-4880

Visit our conference website www.cdema.org/cdm11

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