Your Ref : 
Our Ref : 

August 27, 2019

Dear Head of Institution,

Re: Regional Proposed Essay Writing Competition for students – request for assistance

The CARICOM Competition Commission (CCC) was established under Article 171 of the Revised Treaty of Chaguaramas (RTC) of the Caribbean Community (CARICOM). In anticipation of the growth in trade and investments which was expected to emerge from the introduction of the Caribbean Single Market and Economy (CSME), CARICOM took the decision to enhance its competition laws and policy and this was the basis for the introduction of the CCC.

The CCC was inaugurated in January 2008 and since then, it has been engaged in a number of events to promote fair competition and consumer protection in the region in execution of the mandate to facilitate the exchange of relevant information and expertise and develop and disseminate information about competition policy and consumer protection.

It is against this background that the CCC is launching its inaugural **CARICOM Competition Commission (CCC) Secondary School Essay Competition**, targeting secondary school students between the ages of 12 and 19 years. To be eligible, participants must be resident in a CARICOM Member State. The categories and age as at the date of the deadline for essay submissions must be either:

- Category 1: 12-15 years
- Category 2: 16-19 years.

Students can choose one of the following two topics:

1. “How does fair competition among businesses benefit me and my region?”
2. “How does consumer protection law benefit me and my region”.

The following awards will be given to the winning essays of each category:

- 1st prize - USD1,000.00
- 2nd prize - USD750.00
- 3rd prize - USD500.00

A prize will also be given to the schools of the winning essays.
In this regard, the CCC is seeking your support in circulating this important information in your territory and by posting on your website so that as many students as possible are informed of the competition. To this end, we are kindly attaching the flyers and website banner.

The CCC is also kindly seeking your sponsorship towards any portion of the following:

- Prizes
- Travel and accommodation for the winning applicants and their guardians
- Travel and accommodation for the winning School representatives
- Marketing and advertising of this event through your communications network so that as many students as possible are informed of the competition.

An indicative budget (which may be subject to change), and the terms and conditions for the Essay Competition are attached. The latter is available on our website. The closing date for the submission of entries is Friday 13th December 2019.

Please contact the undersigned ed@ccc.sr or (597) 531 818, our Registrar at registry@ccc.sr or Research Economist at researcheconomist@ccc.sr.

We thank you for your facilitation of this request and look forward to your support and assistance.

Sincerely

Nevia Ramsundar (Ms.)
Executive Director

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