



CDM10 Youth Online Competition

Overview

Introduction

The CDEMA Coordinating Unit (CU) is sensitive to the impact that disasters and climate change have on vulnerable populations including the youth. CDEMA is, therefore, aware of the contribution that this grouping can make to disaster risk reduction and the future of disaster management programmes in the region. To this end, the CDEMA CU coordinates a Youth Session each year during the Comprehensive Disaster Management (CDM) Conference, demonstrating its commitment to educating and empowering youth and helping them to understand the risks they face and ways to manage them.

Objective and Expected Result

The objective of the online challenge is to raise awareness among the youth population on disaster preparedness and disaster risk reduction. The intended result is to produce a video that could further sensitize persons through simple and effective messages of how to be prepared for and ways to reduce risks to disasters. This activity will also contribute to enhancing the visibility of the CDEMA's brand particularly among the youth while promoting the CDM approach with regards to identifying risks and building a culture of resilience.

Concept

This challenge will require the production of a short video, jingle, poem or monologue (60 seconds) showing how one prepares and ensures the safety of family, friends and community during disasters. It will also require participants to employ their creativity in answering the question, "How can I ensure the safety of myself, family, friends and community during disasters?"

Deadline for applications is **November 17th, 2017 at 11:59PM (EST)**

PARTICIPATING STATES

Anguilla, Antigua and Barbuda, Bahamas, Barbados, Belize, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St. Kitts and Nevis, Saint Lucia, St. Vincent and Grenadines, Suriname, Trinidad and Tobago, Turks and Caicos Islands, Virgin Islands

